



New Day  
BEEF

# APRIL 18 GENETICS

## THE NEW DAY ADVANTAGE

- Bulls developed and built to work on fescue
- Reduce your herd's risk with our age advantage bulls
- Customer feeder cattle marketing options
- Genetics built to supply heterosis and maximize profitability
- Feed efficiency tested bulls
- All bulls sell with genomically enhanced EPDs and RightChoice designations
- Black, black white face or red bulls - we have the color to suit your program
- Volume discounts
- 100% customer satisfaction guarantee

### 2026 SPRING BULL SALE

Cunningham Livestock Salem, MO • 1 PM  
 125 AGE-ADVANTAGED, FESCUE-ADAPTED  
 Simmental, SimAngus™ and Angus Bulls  
 125 New Day Influenced Fall Bred Heifers

*A Program with a Plan*



TED CUNNINGHAM  
 573-453-0058

[www.newdaygenetics.com](http://www.newdaygenetics.com)

Request a sale book or for more information, contact any of the numbers below:

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[www.alliedgeneticresources.com](http://www.alliedgeneticresources.com)

